

Press release





Renault & Artcurial Motorcars An exclusive collaboration

The Renault Icons Artcurial Motorcars, Paris

Renault, the historic mobility brand, & Artcurial Motorcars are proud to announce the start of an exclusive collaboration. Every Artcurial Motorcars sale at *Automobiles sur les Champs, Le Mans Classic* and *Rétromobile* will offer vehicles from the Renault collection in a special section entitled *The Renault Icons*.

PARIS – Renault has a collection of over 800 vehicles spanning the history of the marque from its creation in 1898 to the present day. Among these old and new road and race cars are many that have made an impact on generations of automobile enthusiasts, such as the Marne Taxis, « Stella », NN, Juvaquatre, 4 CV, Floride, Estafette, Renault 4, Renault 5 and others. There are also two FT-17 tanks from the First World War, record vehicles, prototypes, film cars, small utility vehicles from all periods...So many treasures that bear witness to the inventiveness and expertise of Renault over a period of close to 125 years.

In order to incorporate this exceptional heritage into a plan for the future, Renault has reflected on a way to breathe new life into the collection to give it a dynamic coherence in line with the *Renaulution* strategy the company is engaged in. In this context, Renault, the historic mobility brand, has chosen to join forces with Artcurial Motorcars, leading French collectors' car auctioneer, to sell a certain number of vehicles from their collection on a regular basis.

These sales will provide an opportunity to reflect on the French constructor's rich history. They will be held by Artcurial Motorcars as part of the auction house's existing sales calendar, at *Salon Rétromobile* in February, *Automobiles sur les Champs* at the end of October and *Le Mans Classic*. In each of these sales, the vehicles from the Renault collection will be presented in a special section entitled *The Renault Icons*.

This collaboration will be launched at the *Le Mans Classic* sale on 2 July 2022. Eight lots will be offered, all with exceptional provenance, giving collectors the chance to acquire a piece of the legend, and bring back to life automotive treasures that, until now, have been kept in the marque's reserves.

« To prosper, a collection must evolve, adapt and come alive around a core of major pieces. We are delighted to be supported by Artcurial in this process, and to offer those with a passion for the marque the chance to own a piece of Renault's extraordinary history. »

- Hugues Portron Director Renault Classic



1983 RENAULT RE40-03 ex Alain Prost Renault Communication - DR

1983 RENAULT RE40-03 ex Alain Prost Renault Communication - DR @ Bernard ASSET



1983 RENAULT RE40-03 ex Alain Prost Renault Communication - DR



The Renault Icons

Renault and Artcurial Motorcars are happy to announce the first highlight of « *The Renault Icons* » : the exceptional **ex-Alain Prost Renault Formule I RE40-03** from 1983.

Chassis O3 is one of the four RE4Os in which Alain Prost competed in the 1983 Grand Prix season. At the end of the season Prost and Renault were crowned vice-champions in both the drivers' and constructors' world championships. This chassis, powered by a V6 Turbo engine producing 650 bhp, competed in five Grand Prix races, winning the Belgian GP and finishing 2nd at San Marino and 3rd at Monaco where it started on pole.

« This collaboration between Renault and Artcurial Motorcars projects both brands into the future, the first opening up its history book with a view to the future, the latter offering its experience and expertise in international collectors' car auction sales. A complementary collaboration between two French companies at the forefront of innovation. »

> - Matthieu Lamoure Managing Director Artcurial Motorcars

USEFUL INFORMATION

Prochaine vente aux enchères : Mans Classic Samedi 2 juillet 2022

PRESS MATERIAL

High resolution images available on request

Catalogue available on artcurial.com

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About Renault



Marque historique de la mobilité, pionnier de l'électrique en Europe, Renault développe depuis toujours des véhicules innovants. Avec le plan stratégique « Renaulution », la marque dessine une transformation ambitieuse et génératrice de valeur.

Renault évolue ainsi vers une gamme encore plus compétitive, équilibrée et électrifiée. Elle entend incarner la modernité et l'innovation dans les services technologiques, énergétiques et de mobilité dans l'industrie automobile et au-delà.

About Artcurial

Founded in 2002, multidisciplinary Paris based auction house Artcurial confirmed its leading position on the international art market scene in 2021.

With three sale venues in Paris, Monaco and Marrakech, the auction house achieved an overall sales total of 169 million euros in 2021. Artcurial covers all the major specialist fields including Fine Arts, Decorative Arts, Collectors' Cars, Jewellery, Watches, Fine Wines and Spirits...

With a strong international bias, Artcurial maintains its presence abroad with offices in Brussels, Milan, Monte-Carlo, Munich, Vienna and Spain. In October 2015, Artcurial held its first sale in Hong Kong and Morocco.

artcurial.com

