

ARTCURIAL

// Motorcars

Press



1962 FERRARI 250 GT BERLINETTA SWB
Estimate : €8,500,000 - €12,000,000

The W Collection : *From Stockholm to Monaco*

Auction on 9 May 2024, in Monaco

Artcurial Motorcars presents *The W Collection: From Stockholm to Monaco*, one of the most important private cars collections in Europe, which will be auctioned on 9 May 2024 in Monaco, ahead of the Grand Prix Historique. Estimated at around €35 million, this exceptional collection of 55 rare classic cars recounts the passion of a Swedish aesthete driven by a profound love of cars and aesthetics. The collector has decided to sell his entire collection, with no reserve price.

The story of this collection begins over half a century ago, with a young man of humble origins who lived in the colourful landscapes of his native Stockholm. At the time, Sweden was one of the world's leading importers of prestige sports cars, and his passion for automobiles was born as he encountered some of the world's most exclusive cars. He was not only behind the development of a famous international clothing brand in Europe, but also a passionate car enthusiast. He laid the first stones of what will become *The W Collection: From Stockholm to Monaco* with an initial Swedish acquisition, symbolising his taste for rarity and excellence: an elegant Volvo P1800 S, which will be exhibited during the sale in tribute to his early days.

Over the years, this self-taught collector has primarily been attracted to clean designs and exceptional craftsmanship – common characteristics of the rare cars he had always admired and started to collect. Perfect examples of his pristine taste, four Mercedes-Benz vehicles are included in this collection, including the iconic 1955 300SL (€1,400,000 - €1,800,000) with its gull-wing doors and Rudge hubs, or two 300L Roadsters restored in Germany, one from 1957 (€1,000,000 - €1,300,000), the other from 1963 (€2,400,000 - €2,900,000), fitted with disc brakes and an aluminium engine block.

« The W Collection: From Stockholm to Monaco reflects the collector's exquisite and expert taste for classic cars. From Porsche and Ferrari to Jaguar and Mercedes-Benz, each car in The W Collection: From Stockholm to Monaco will be presented with a full and thoroughly documented provenance, accompanied in most cases by a collection of photographs of the restorations they have undergone. We are proud to present this extraordinary collection - one of the largest in Europe and the most exclusive in Sweden - to the public, a tribute to the discerning eye and boundless passion of a man with a profound love for aesthetics and design. »

- Matthieu Lamoure,
Director of Artcurial Motorcars



1958 FERRARI 250 GT
CALIFORNIA LWB
Estimate :
€7,000,000 - €10,000,000 €

1967 FERRARI 330 GTS
Estimate : €1,800,000 - €2,200,000



Throughout his journey, this enthusiast gathered no less than 33 Porsches (356 models and a majority of 911s) and about ten Ferraris, all meticulously restored by top Italian craftsmen and each holding their Ferrari Classiche certification. These include iconic pieces such as a 1963 Ferrari 250 GT Lusso two-seater touring coupé (€1,400,000 - €1,800,000), a 1966 275 GTB (€1,900,000 - €2,500,000) and its elegant 1965 275 GTS spider version (€1,500,000 - €1,800,000) with a rare hard-top, as well as an extremely coveted 1967 330 GTS (€1,800,000 - €2,200,000).

The W Collection: From Stockholm to Monaco stands out not only for the precision in selecting these timeless pieces but also for their exceptional condition, whether they are restored or in their original state. These rare cars, some of which have received awards at elegance competitions, encapsulate a lifetime of passion and receive immense care and attention. The collector has exclusively worked with the best workshops for the restoration of his precious pieces – Italian craftsmen for Ferrari and German for Porsche and Mercedes.

The two Stars, a 1958 Ferrari 250 GT California LWB (€7,000,000 - €10,000,000) and a 1962 Ferrari 250 GT SWB (€8,500,000 - €12,000,000), will be unveiled publicly for the first time at the Rétromobile show, taking place from January 31 to February 4, 2024, in Paris, offering an exclusive glimpse into the treasures of *The W Collection: From Stockholm to Monaco*.



1966 FERRARI 275 GTB
Estimate : €1,900,000 - €2,500,000

USEFUL INFORMATIONS

Public Exhibition in Monaco:
May 8th & 9th, 2024

Auction in Monaco:
May 9th, 2024

PRESS MATERIAL

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About Artcurial

Founded in 2002, Artcurial, France's leading auction house based in Paris, consolidated its leading position on the international art market in 2022.

With 3 sales locations in Paris, Monaco and Marrakech, the auction house achieved a sales total of 216.5 million euros in 2022. Artcurial covers all the major specialties including Fine Arts, Decorative Arts, Collectors' Cars, Jewellery, Watches, Fine Wines and Spirits.

With a strong international network, Artcurial maintains its presence abroad with offices in Brussels, Milan, Monte-Carlo, Munich and Marrakech, as well as a presence in Austria and Spain.

In April 2023, Artcurial established a presence in Switzerland by acquiring the auction house Beurret Bailly Widmer Auktionen with the aim of developing its network within this European zone.

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